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### Profile

Passionate about creating focused, well designed products that entertain, educate, and delight. Strong understanding of design, technology, and the leadership required to deliver results. Well adapted to the agile and exciting environments of rapidly growing companies.

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### Experience

#### **Platform Integrations Manager, SoundCloud** San Francisco CA, 2011-2013

Led product integrations and formed working relationships with external technology partners that benefitted SoundCloud by increasing product functionality, reaching new creators and listeners, and enhancing brand value. Executed partnerships with Google, Twitter, Facebook, Tumblr, Apple, and IFTTT by leading interdisciplinary teams between partners and SoundCloud's global offices.

Formed Project Management workgroup for San Francisco office. Initiated efforts internally to improve and invest in the SoundCloud embeddable player.

SoundCloud grew from under 5mm registered users to a product that reaches over 250mm unique people monthly.

#### **Senior Product Manager, SpinMedia** Los Angeles CA, 2008-2011

Operated as product owner of several top pop culture websites along with core infrastructure services. Led teams that delivered over 13 site redesigns and platform migrations, integrated custom ad campaigns for clients including Coca-Cola, Microsoft, EA, and ABC resulting in increased revenue opportunities and audience. Worked with teams remotely.

#### **Product Manager, Qloud** Washington, D.C. 2007-2008

Designed, planned product direction, and managed a team of developers for various web and client side products for the Qloud and myMusic services.

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### Education

#### **BA Computer Science (Double minor in Fine Arts and Business), The George Washington University** Washington, D.C. 2003-2007

Activities included: Intramural soccer, Radio DJ at WRGW, study abroad in Ankara, Turkey

### Skills

- Product design, strategy, and development
- Wireframing/Prototyping
- Agile methodologies
- Strong leadership and communication skills
- Project management
- User experience
- API integrations
- Data analysis
- Working across remote teams & timezones
- Proficient in Photoshop, Illustrator, Omnigraffle
- SEO
- HTML, CSS, Javascript, and MySQL